

The **European Statistical Forum** is pleased to announce its 4rd Annual Conference:

Missing Data in Clinical Trials European Statistical Forum 2013

Monday, 18th November 2013
Amsterdam

The handling of missing data in clinical trials has become a crucial topic for clinical drug development in particular with respect to the regulatory process, as they are one of the most important sources of bias when analyzing clinical trials.

New methodologies and techniques have emerged like mixed-model repeated measures, multiple imputations, pattern-mixture models for longitudinal data as well as specific censoring rules and models for time to event data. As a consequence, regulatory agencies have published several documents related to the handling of missing data (e.g., Guideline on Missing Data in Confirmatory Clinical Trials EMA 02 July 2010).

Therefore, in order to achieve a successful drug registration, biostatisticians and clinical teams have to cope with the – often informative and dependant - nature of the missing data (not) observed in the trial.

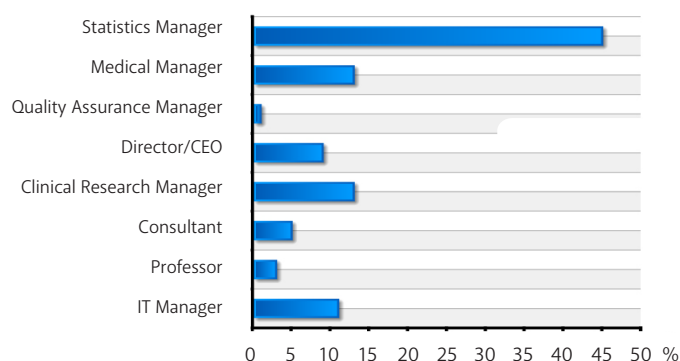
The fourth conference of the European Statistical Forum is dedicated to the investigation, exploration as well as handling and analysis of missing data in clinical trials by presenting:

- ✓ State-of-the art statistical methodology
- ✓ Real-life case studies of clinical trials showing how missing data can be handled and how they can impact trial results
- ✓ Regulatory viewpoints on this topic.

Who Should Attend

- ✓ Statisticians and Professionals with a deep interest in the methodological, Real-life and regulatory characteristics of Missing Data in clinical trials in Pharmaceutical, Biotechnology and related Industries, CROs, Academy, Hospital Centres, University

Delegate's job position



Past editions

European Statistical Forum 2010
Statistical Reporting in Clinical Trials
Verona - n° delegates: 65

European Statistical Forum 2011
Survival Analysis in Medical Research
Milan - n° delegates: 60

European Statistical Forum 2012
Advancing adaptive designs for the identifications of subpopulations and the new frontiers of benefit risk assessment
Berlin - n° delegates: 65

Sponsorship features

	Platinum 2500 €	Diamond 1800 €	Gold 1100 €	Silver 900 €
Dedicated booth space in the exhibition area 10ft x 10ft (3m x 3m) <i>One electrical outlet; One 10ft x 10ft (3m x 3m) area; General lighting; Heating/cooling; Chairs and draped tables</i>	✓			
Organization of one to one meeting with delegates	✓			
WishList: we will invite up to 10 of your potential clients	✓			
List of delegates along with contact details	✓	✓		
Company logo in all conference literature, at the registration desk and banner/roll up around the venue	✓	✓	✓	
Company logo on the screens in the conference room before the session and during breaks	✓	✓	✓	
Company logo on the invitation and on the dedicated website	✓	✓	✓	✓
Complimentary delegate pass to the Conference	4	2	1	1
#pages (2-sided, colour) insert into delegate materials	3	1	1	
Inclusion of your promotional material in the conference folder	✓	✓		
Opportunity to distribute product at event	✓	✓	✓	
Company logo featured on name-tag lanyards	✓	✓		
Company logo and brochures displayed on tables during coffee breaks and networking lunch time	✓			
Mention in all media releases and newsletter	✓	✓		
Dedicated sponsor banner in the Conference room	✓	✓		

Exclusive VIP Dinner:

the evening before the event

The dinner will provide an opportunity for Sponsor to to network informally with its industry peers and discuss strategic development plans.

- Logo on the Menù, name-tag lanyards, place card;
- Telephone recall to delegates for invitation and confirmation;
- High level location;
- 3 sponsors maximum accepted;
- 4 free dinner passes for Sponsor.

€ 1.000

Discounts for companies wishing to purchase **multiple sponsorship**, valid also in combination with all events: ePharma day, ESF, EPI Forum

2 sponsorships

3 sponsorships

4 sponsorships

Discount

10%

Discount

15%

Discount

20%

For further information, please contact:

Enrico Pedroni

Conference Producer

enrico.pedroni@epharmaday.org

Tel (+39) 035. 515684

Fax (+39) 035. 450162

Conference Management Office:

LS Academy - EasyB S.l.r.

Via Roma, 25 - 24022 Alzano Lombardo, Bergamo

www.epharmaday.org

www.easyb.it